

+++emergency room creative

capabilities overview and sample work +++



A D V E R T I S I N G . : M A R K E T I N G . : D E S I G N

P 702.795.7020 .: 4EROOM.COM

LAS VEGAS, NEVADA 89149



+ + + straight from the **medical records** + + +

+ + + what's in our DNA + + +

Introduction / about us

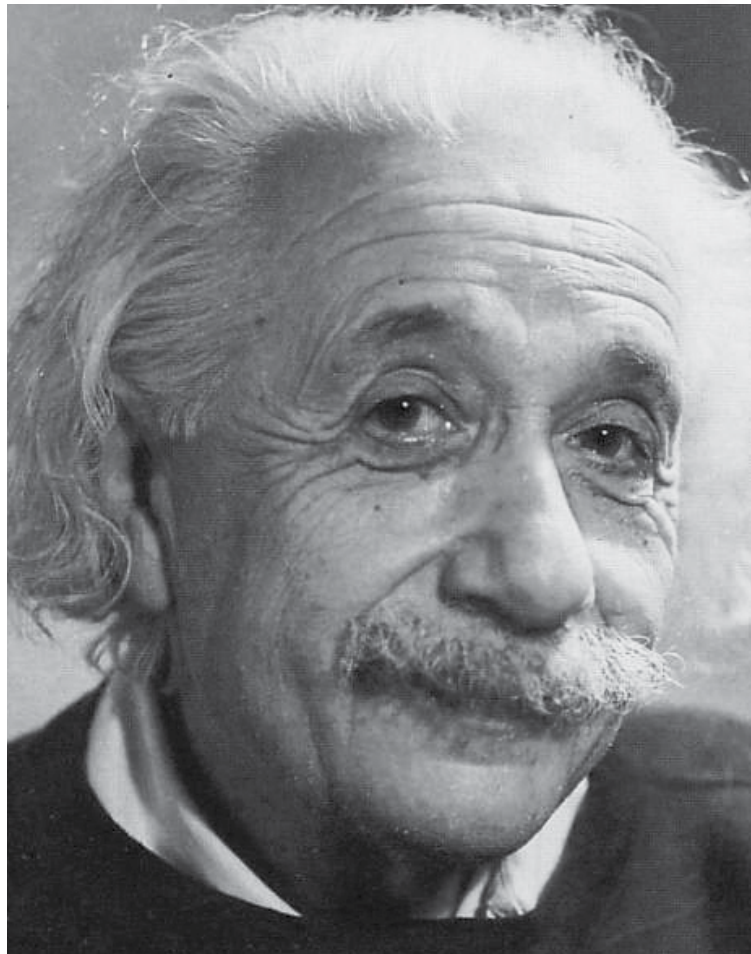
- Company was established in September 2003
- About the principals and how we operate
- Over 40 years of combined experience (principals)
- Small group of individuals who are committed and passionate about what we do
- Creatives who are meticulous craftsmen at making a brand or design look and perform its best
- Results oriented strategist with advertising and marketing backgrounds
- Experts in marketing for gaming, resort and the tourism industry
- Flexible, streamlined business structure allows us to react and adapt easier to change

+ + + what's in our DNA + + +

- Develop project teams based on specific needs of individual project types or clients
- We don't tell you what you need, we first listen to your needs, then offer solutions based on information provided and translate your vision(s) into actionable items that increase your ROI
- “Big Agency” thinking with much more cost effective and competitive rates and faster turn-around
- We don't oversell, and we make every effort to be as realistic on response times as possible
- Personal service with direct links to the people actually working on your projects
- Our clients are not just another number, they mean something to us and our creativity and passion is fueled by developing relationships with them

+ + + edward robledo the brains + + +

president / creative director



- 23 years of industry experience
- Emery & Martinez Group, El Paso, Tx (1993-1998)
 - Offices in El Paso, TX / La Jolla, CA / México City, México
 - Highly respected creative agency with large hispanic marketing focus
- Vento Communications, Las Vegas, NV (1998-2000)
 - Partner & Senior Art Director
 - Opening/Launch of The Resort at Summerlin
- Virgen Advertising, Las Vegas, NV (2000-2003)
 - Senior Art Director / Associate Creative Director
 - Art Director on The Venetian account
- Emergency Room Creative, Inc. (2003-Present)

+ + + gina andrade the muscle + + +

client relations director



- 25 years of industry experience
- Grace & Assoc., Las Vegas, NV (1991-1995)
 - Media Buyer and Office Manager
- Productions Plus, Las Vegas, NV (1995-1996)
 - Office Manager
- O'Miley Ryan Advertising, Las Vegas, NV (1997-1999)
 - Account Executive with heavy emphasis on developing internal operating procedures within the agency
- Stoddard Creative Services, Las Vegas, NV (1999-2000)
 - Manager & Client Relations
- Virgen Advertising, Las Vegas, NV (2001-2005)
 - Senior Account Executive for MGM Grand account
- Emergency Room Creative, Inc. (2005-Present)

+ + + chrissy stone the eyes + + +

senior designer



- 10 years of industry experience
- The Print Shoppe of Fargo, Fargo, ND (2006-2007).
 - Graphic Designer and Customer Service
- Phoenix International, Fargo, ND (2007-2008)
 - Digital icon/font design for John Deere displays
- Chrissy Joy Creative, Las Vegas, NV (2007-2013)
 - Managed and owned freelance print/web design firm with a variety of regional and national accounts
- The Idea Factory, Las Vegas, NV (2008-2013)
 - Designer promoted to Art Director in 2009
- National Title Co., Las Vegas, NV (2013-2014)
 - Marketing and Graphics Coordinator
- Emergency Room Creative, Inc. (2014-Present)

+ + + enrique zaragoza the eyes + + +

special projects & hispanic division



- 23 years of industry experience
- Publicidad de Aguinaga, México (1993 - 1996).
 - Worked on various high level accounts including Las Chivas (soccer team)
- Emery & Martinez Group, El Paso, TX (1997-2004)
 - Offices in El Paso, TX / La Jolla, CA / México City, México
 - Art directed many hispanic focused accounts
- Voodoo Blue Studios, El Paso, TX (2004 - 2005)
 - Art directed various accounts & managed creative team
- Sanders Wingo Advertising, El Paso, TX (2005-2009)
 - Offices in El Paso, TX / Austin, TX
 - Art directed a variety of regional accounts
- Emergency Room Creative, Inc. (2009-Present)



+ + + urgent care for urgent needs + + +

+ + + products and services + + +

in the event of a brand emergency, we're here for you.

- Corporate identity
- Image branding
- Direct mail marketing
- Sales collateral materials
- Annual reports & brochures
- Special event materials
- Casino promotions
- Packaging / POS design
- Photography
- Concept development
- Email marketing
- Website design
- Video / Animation



+ + + **our** first aid kit + + +

Print Ad Campaign



Get ready to go

Flush with Excitement.

Play amid the luxury of rich leathers and dark woods. Where the surroundings are so magnificent, you would think they were made for a King or a Queen. But, simply put, they were created with only one person in mind....you.

Finally, a poker room with a winning view.

THE VENETIAN

Poker Room

THE NEW FACE OF POKER.

10,500 sq. ft. | 39 Tables | 21 Plasma Televisions | Butler Service | Gourmet Dining | Upscale Lounge

For reservations call 702.414.POKR (7657) | www.venetian.com

THE VENETIAN
LAS VEGAS

+ + + the work venetian poker room + + +

Outdoor Billboards



Casino Signage



Property / Building Signage



Rack Card



Players Lounge Key Card



Poker Chips



+ the work nevada commission on tourism +

Print Ad Campaign



Valet Parking.

GOLD POINT, located south of Tonopah off U.S. 95



UNTAMED BEAUTY, WILD MUSTANGS



EXTREME MOUNTAIN BIKING

No, we don't get too fancy out here. But what we lack in limos and lobster bisque we make up for in genuine friendly folks and real rural charm. We've got ghost towns. Gold mines. Horse trails. And miles of unspoiled territory to explore. Drive out and you'll find a story in every small town – and an adventure around every bend.

Download your visitor's kit at nevadasilvertrails.com



nevada
Travel Nevada.com
877.848.5800



NEVADA
SILVER
TRAILS

Alamo
Ash Meadows
Ash Springs
Amargosa Valley
Beatty
Carver / Hadley
Caliente
Delamar
Gabbs / Berlin
Goldfield
Gold Point
Hawthorne
Luning / Mina
Manhattan / Belmont
Pahrump
Panaca
Pioche
Rachel
Rhyolite
Round Mountain
Scotty's Castle
Silver Peak / Weepah
Tonopah
Yerington



Bottle Service.

COTTONWOOD POND, Beatty, Nevada



SPECIAL EVENTS & RODEOS



ATV TRAILS & OFF-ROADING

Yeah, we see things differently out here in the country. Drive out to rural Nevada and you might get a different perspective, too. Like the way the horizon looks from the seat of an ATV. How watching a cowboy ride for 8 seconds can make you feel so alive. Or how coffee always tastes better when it's served with a warm piece of homemade pie at a small-town café. You in? Then get out here.

Times a wastin'. Log on to nevadasilvertrails.com to get your adventure guide.




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Goldfield
Gold Point
Hawthorne
Luning / Mina
Manhattan / Belmont
Pahrump
Panaca
Pioche
Rachel
Rhyolite
Round Mountain
Scotty's Castle
Silver Peak / Weepah
Tonopah
Yerington




Celebrity Chef.

Mad Mike, Yerington, Nevada




GHOST TOWNS AND HISTORICAL LANDMARKS




BIRD AND WILDLIFE VIEWING

Meet Mad Mike. No, you won't see him in the kitchen at a fancy restaurant. But you will see him cooking up his famous tri-tip BBQ sandwiches at drag races across rural Nevada. Join us out here and you'll find more than good eats – there's also off-roading, horseback riding, hiking, ghost towns and a whole lot more. Be sure to pick up some of Mad Mike's Nitro Rub to take back home with you. It's guaranteed to spice up your travels.

Times a wastin'. Log on to nevadasilvertrails.com to get your adventure guide.



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Caliente
Carver / Hadley
Death Valley
Delamar
Gabbs / Berlin
Gold Point
Goldfield
Hawthorne
Luning / Mina
Manhattan / Belmont
Pahrump
Panaca
Pioche
Rachel
Rhyolite
Round Mountain
Scotty's Castle
Silver Peak / Weepah
Tonopah
Yerington



Honeymoon Suite.

Karlheinz-Ryan State Park, Just South of Caliente, NV



EXTREME MOUNTAIN BIKING



WILDLIFE VIEWING & BIRD WATCHING

Out here you may not find any fancy rooms with all the amenities, but what you will find is plenty of room to breathe and find yourself again. This is a whole other side of Nevada that's rich in history, breathtaking scenery, wildlife, Sand Dunes, Off-road trails, Ghost towns and Hiking trails just to name a few. Best of all, you don't have to break the bank, so drive out, explore and support travel within your state. You'll find there's a story in every small town—and an adventure around every bend.

Want to learn more about what's in your back yard?
NevadaSilverTrails.com



NEVADA
SILVER
TRAILS



nevada
Travel Nevada.com
877.848.5800





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Goldfield
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Luning / Mina
Manhattan / Belmont
Pahrump
Panaca
Pioche
Rachel
Rhyolite
Round Mountain
Scotty's Castle
Shoshone
Silver Peak / Weepah
Tecopa
Tonopah
Yerington

+ + + the work the venetian club grazie + + +

Club Cards (Tiered Levels)



Print Ad Campaign

WELCOME TO HIGH SPIRITS.

CLUB GRAZIE



A TOAST TO ALL CLUB GRAZIE HAS TO OFFER.

VIP Treatment. Just one more benefit of membership in a brand new club where anything is possible. Now your play is worth more than ever. Nightlife, entertainment, accommodations, shopping and dining – all on a whole new level – based on your level of play. From complimentary concoctions to VIP event invitations at our hottest night spots, these potent privileges are just one more way your Club Grazie thanks you for your loyalty. **Club Grazie. You're Welcome.**

CALL 888.888.8888 THE VENETIAN® WWW.VENETIAN.COM

WELCOME TO THE FRONT ROW.

CLUB GRAZIE



A CLUB GRAZIE CURTAIN CALL.

Star Treatment. Just one more benefit of membership in a brand new club where anything is possible. Now your play is worth more than ever. Entertainment, accommodations, shopping, dining, and nightlife – all on a whole new level – based on your level of play. From reduced theatre admission to complimentary tickets to the most coveted shows in town, these awe-inspiring benefits are just one more way your Club Grazie card thanks you for your loyalty. **Club Grazie. You're Welcome.**

CALL 888.888.8888 THE VENETIAN® WWW.VENETIAN.COM

WELCOME TO PURE LUXURY.

CLUB GRAZIE



CLUB GRAZIE SAYS GOOD NIGHT.

Sweet Dreams. Just one more benefit of membership in a brand new club where anything is possible. Now your play is worth more than ever. Luxury accommodations, entertainment, shopping, dining, and nightlife – all on a whole new level – based on your level of play. From complimentary nights to VIP suite offers, these special privileges are just one more way your Club Grazie thanks you for your loyalty. **Club Grazie. You're Welcome.**

CALL 888.888.8888 THE VENETIAN® WWW.VENETIAN.COM

WELCOME TO THE BEST TABLE.

CLUB GRAZIE



SEE WHAT CLUB GRAZIE BRINGS TO THE TABLE.

Exquisite tastes. Just one more benefit of membership in a brand new club. Now your play is worth more than ever. Dining, entertainment, accommodations, shopping, and nightlife – all on a whole new level – based on your level of play. From complimentary gourmet meals to advanced seating at our finest tables, these delicious rewards are just one more way your Club Grazie card thanks you for your loyalty. **Club Grazie. You're Welcome.**

CALL 888.888.8888 THE VENETIAN® WWW.VENETIAN.COM

+ the work the venetian club grazie + + +

Casino Signage

THE NEW CLUB GRAZIE.
A CARD FOR EVERY LEVEL.



Luxury accommodations, entertainment, shopping, dining, nightlife and more – all on a whole new level – based on your play. Just one more way the brand new Club Grazie thanks you.

CLUB GRAZIE
You're Welcome.

THE PRIVILEGES. THE PERKS.
THE WORKS.


Extraordinary amenities. All on a whole new level.

THE ALL-NEW

CLUB GRAZIE
You're Welcome.

THE PRIVILEGES. THE PERKS.
THE WORKS.

ACCOMMODATIONS SHOPPING DINING



The extraordinary amenities of The Venetian and The Palazzo.
All on a whole new level.

THE ALL-NEW

CLUB GRAZIE
You're Welcome.

ACCOMMODATIONS SHOPPING DINING



Rack Brochure

Shopping. Dining. Nightlife.

THE ALL-NEW
CLUB GRAZIE

Welcome to...
Entertainment. Accommodations.

THE PRIVILEGES.
THE PERKS.
THE WORKS.

CLUB GRAZIE POLICIES

1. Nevada law prohibits persons under 21 years of age from engaging in any gaming activity. Therefore, members must be at least 21 years of age.
2. Membership and all associated benefits are non-transferable.
3. Membership card must be properly received in the card reader to accumulate points.
4. Proper identification along with membership card must be presented when redeeming points.
5. Any Club Grazie points earned during a calendar year will expire at the end of the following calendar year.
6. Duplicate cards will be issued with proper identification. Club Grazie is not responsible for lost, stolen, or misused cards.
7. Management reserves the right to adjust any point balance resulting from fraud, misbehavior, or misused cards.
8. All disputes and subsequent decisions by management are final and binding.
9. It is requested Club Grazie policy for members to distribute cards to other players for the purpose of earning points.
10. Employees of The Venetian and The Palazzo, that immediate family members and household members are ineligible for club membership.
11. Membership in Club Grazie may be reviewed or cancelled at any time, without notice, at the discretion of management.
12. Management reserves the right to suspend, change, or revoke policies, rewards, and benefits at any time, without notice.
13. Any reward may be excluded from the Gold and Platinum level program based on management discretion.
14. Gold - 3,000 points must be earned in a calendar year period. Status will expire at the end of the following calendar year.
15. Platinum - 6,000 points must be earned in a calendar year period. Status will expire at the end of the following calendar year.
16. Gold and Platinum benefits must be earned annually to maintain status level.
17. Any Club Member who is requested from The Venetian Resort Hotel - Casino or The Palazzo Resort Hotel - Casino will have his or her Club Grazie membership immediately renewed and will not be eligible for any bonus Club Grazie benefits. Further, the requested individual will forfeit any and all benefits associated with his or her Club Grazie membership including, but not limited to, any unredeemed cash back or Club points.

FOR MORE INFORMATION CALL 1.877.314.1500
OR VISIT WWW.CLUBGRAZIE.COM

THE VENETIAN • THE PALAZZO
3355 LAS VEGAS BOULEVARD SOUTH
LAS VEGAS, NEVADA 89109

WELCOME TO THE ALL-NEW CLUB GRAZIE.

It's a brand-new club where you decide your level of play, and anything is possible. The Venetian and The Palazzo boast some of the world's best suites, dining, shopping, recreation and entertainment, and when you play with your new Club Grazie card, all the treasures of both resorts are yours for the taking. Welcome to a suite lavished in pure luxury. Front row seats to the most coveted shows in town. The best table at the finest restaurants. And dream shopping trips that fulfill every wish on your list.

WELCOME TO BIG REWARDS.

Use your new Club Grazie card to play your favorite games, and we'll say thanks with new benefits:

- Earn points at The Venetian and The Palazzo.
- Earn your status level faster – the higher you go, the faster you receive rewards!
- You'll always know how many points are needed for the rewards on your wish list.
- You'll always know your current point status and rewards options.

WELCOME BACK TO GRAZIE GIFTS.

Grazie Gifts is still here, and it's bigger than ever! As a valued player, you'll still get your Grazie Gifts points above and beyond your normal player points. With more than one million dollars in free gifts, it's just our way of saying "Grazie" for the gift of your loyalty.

WELCOME TO WINNING WITH THREE NEW LEVELS OF PLAY.

When playing slot reel machines, you must cycle through increments of \$20. When playing video poker you must cycle through increments of \$50. Earn 2,500 points and receive your choice of:

- Slot Credits = \$25
- Club Grazie Gift Card = \$10
- Cash = \$5

GRAZIE LEVEL

No minimum points.

Reel Points \$1 coin-in = 1 pt.
To receive points you must cycle through increments of \$20.

Video Poker Points \$3 coin-in = 1 pt.
To receive points you must cycle through increments of \$50.

GOLD LEVEL

Earn just 30,000 Club Grazie points in the current year and you'll achieve Gold status until the end of the following year, and even more perks and rewards.

Reel Points \$1 coin-in = 1.5 pts.
To receive points you must cycle through increments of \$20.

Video Poker Points \$2.50 coin-in = 1 pt.
To receive points you must cycle through increments of \$50.

PLATINUM LEVEL

Earn 600,000 Club Grazie points in the current year and you'll be playing with Platinum until the end of the following year, and more points, prestige, and privilege than ever.

Reel Points \$1 coin-in = 2 pts.
To receive points you must cycle through increments of \$20.

Video Poker Points \$2 coin-in = 1 pt.
To receive points you must cycle through increments of \$50.

The Privileges. The Perks. The Works.

Get it all, with your complimentary personalized Club Grazie card. Just stop by the Club Grazie booth today.

GRAZIE

- Passaporto for all new enrollments
First 500 points earned (over \$3,000 in discounts at participating stores)
- Premiere Trip Rewards (new members only)

GOLD includes all the benefits of Grazie plus the following:

- Access to The Venetian Gold Club Lounge
- Discounts at participating stores:
 - Ancient Creations: 10% off
 - Dolce Due: 15% off
- Express Club Grazie service
- Invitation to redeem points at the Grazie Extravaganza
- Invitations to member events
- Express valet service (members go to the front of the line at valet when showing their card)
- Line passes to the Grand Lux Cafe
- 10% discounts at Canyon Ranch SpaClub® on services and treatments
- Invited guest check-in

PLATINUM includes all the benefits of Grazie and Gold plus the following:

- Priority reservations at participating restaurants
- VIP Platinum hotel check-in
- Receive discounts at these stores: (on regularly priced merchandise, unless noted otherwise)
 - 10% discount at: Ripa de Monti, Ancient Creations
 - 15% discount at: Pal Zileri, Venetia (on select merchandise), Brookstone, Dolce Due
 - 25% discount at: Ca'd'Oro (on select merchandise), Il Prato

Program effective December 1, 2007.

+ + + the work lagasse's stadium + + +

Property Signage / Print Advertising



IN YOUR FACE.

GOURMET MEETS GAME DAY.

> Award-winning, rule-breaking chef Emeril Lagasse
> Champion-sized portions
We raised the bar. Are you game?

LAGASSE'S STADIUM
Bar, Book & BAM!



GOURMET MEETS GAME DAY.

LAGASSE'S STADIUM
Bar, Book & BAM!

CUISINE WITH KICK.
Emeril Lagasse has rewritten the cookbook on sports bars. In-your-face flavors and champion-sized portions sure to fuel up even the most hardcore fan. All in a super-charged stadium atmosphere that double-dog dares you to devour the next game.

Event Collateral



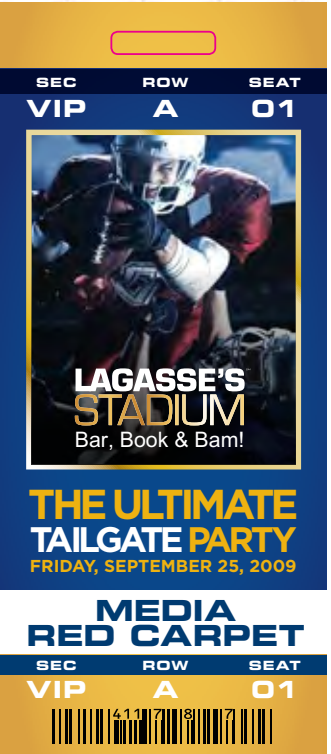
SEC ROW SEAT
VIP A 01

LAGASSE'S STADIUM
Bar, Book & Bam!

THE ULTIMATE TAILGATE PARTY
FRIDAY, SEPTEMBER 25, 2009

GUEST

SEC ROW SEAT
VIP A 01



SEC ROW SEAT
VIP A 01

LAGASSE'S STADIUM
Bar, Book & Bam!

THE ULTIMATE TAILGATE PARTY
FRIDAY, SEPTEMBER 25, 2009

MEDIA RED CARPET

SEC ROW SEAT
VIP A 01



SEC ROW SEAT
VIP A 01

LAGASSE'S STADIUM
Bar, Book & Bam!

THE ULTIMATE TAILGATE PARTY
FRIDAY, SEPTEMBER 25, 2009

MEDIA RED CARPET

SEC ROW SEAT
VIP A 01



HAPPY HOUR'S ABOUT TO GO INTO OVERTIME.

PARTY ON THE PATIO ALL SUMMER LONG!

> Happy hour specials
> Game day eats by Emeril Lagasse
> Outdoor covered pool tables
> Sports book access
> 109 HD big screens
> Fountain-side patio seating

Get your game face over to Lagasse's Stadium.™
It's the ultimate summer game plan for sports fans.

HAPPY HOUR
MONDAY - FRIDAY
4 PM - 8 PM
NOT VALID DURING SPECIAL EVENTS.

LAGASSE'S STADIUM
Bar, Book & BAM!



GIVE BORING SPORTS BARS THE FINGER.

THERE'S A NEW GAME PLAN, SPORTS FANS.

Picture a sports bar maxed out on endorphins. Luxurious stadium-style seating. Mind blowing gourmet eating from the award-winning playbook of Chef Emeril Lagasse himself. 109 colossal-sized HD TVs in tune with your teams. And a spectacular sports book that dares you to put your money where your mouth is. Hands down, the #1 sports experience in town. No wonder other sports bars are afraid to leave the locker room. Are you game?

LAGASSE'S STADIUM
Bar, Book & BAM!



THE ULTIMATE TAILGATE PARTY

YOU AND A GUEST ARE INVITED TO A GRAND OPENING PARTY THAT'S SURE TO GO INTO OVERTIME. EMERIL LAGASSE LOWERS THE LIGHTS AND TURNS UP THE FUN WITH BEER BUCKETS AND GAME-DAY FOOD, AS HE INTRODUCES A WHOLE NEW BREED OF SPORTS BOOK.

THE PALAZZO
PALAZZOLASVEGAS.COM/STADIUM

THIS INVITATION IS NON-TRANSFERABLE. MUST PRESENT INVITATION FOR ENTRY. MUST BE 21 YEARS OF AGE OR OLDER.

LAGASSE'S STADIUM

the work sho-ka-wah casino

Outdoor Billboards



Property Rack Brochure



Player Development Direct Mailer



Players Club Cards (levels)



Players Club Brochure



the work las vegas ski & snowboard

Outdoor Billboards



Email Blast/eMarketing



Mobile / Web Banners



+ + + the work casino las olas + + +

Casino Promotional Signage



Casino Promotional Signage



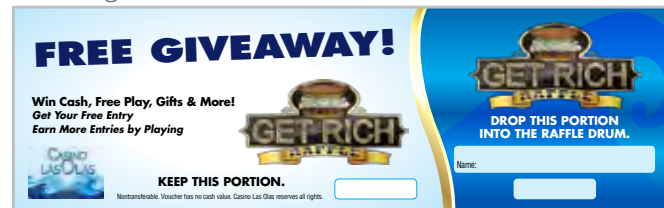
Property Rack Card / Flyer



New Year's Eve Promotional Banner



Drawing Ticket



Slot Play Coupon



T-Shirt Design



Players Club Card



+ + + the work the carlton hotel + + +

Outdoor Billboards (hotel)



Outdoor Billboards (restaurant)



+ + + the work henderson international school + + +

Print Advertising Campaign



TODAY:
Science Student

TOMORROW:
Leading Biologist

Preparing students for lifelong success goes beyond what's found in books. That's why we foster a love of learning in every student. The result? A better education – and a more enriched way of looking at the world.

Because success isn't only measured in grades well earned – it's measured in a life well lived.



TODAY:
Music Student

TOMORROW:
Master Violinist

As a premier private school, we focus on instilling a genuine love of learning in every one of our students.

We not only develop accomplished students, we also develop life-long successful adults.



TODAY:
Team MVP

TOMORROW:
Company CEO

Whether it's on the court or in the classroom, we focus on more than just skills, we develop character.

With a strong foundation of values, our students are able to succeed in school and out in the world – this kind of achievement makes for the most important victory of all.

702.508.9005
WWW.HENDERSONSCHOOL.COM

Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

Call us to arrange your personal tour at any of our three campuses.

JR. KINDERGARTEN - GRADE 4 Windmill Campus 2150 Windmill Parkway Henderson, NV 89074	PRESCHOOL - GRADE 4 Sunridge Park Campus 1051 Sandy Ridge Avenue Henderson, NV 89052	UPPER SCHOOL - GRADES 5-12 Sandy Ridge Campus 1165 Sandy Ridge Avenue Henderson, NV 89052
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TODAY:
Building Blocks

TOMORROW:
Structural Engineer

We build more than powerful minds. We create strong foundations – for future growth.

Our philosophy is to think beyond the classroom. By laying the groundwork for a lifetime of learning, we also help build toward a lifetime of success.

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Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

MEMBER OF THE MERITAS FAMILY OF SCHOOLS

Call us to arrange your personal tour at any of our three campuses.

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TODAY:
The Classroom

TOMORROW:
The World

Where can a great education take you? At Henderson International School, we believe the answer is "anywhere."

Cultivating a passion for learning is our core mission. In this way, knowledge is transformed from a destination to a fulfilling lifelong journey.

702.508.9005
WWW.HENDERSONSCHOOL.COM

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PRIVATE COLLEGE PREPARATORY EDUCATION

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+ + + the work henderson international school + + +

Outdoor Billboard

We go beyond opening books.
We open minds.

508.9000 Henderson International School

MEMBER OF THE MERITAS FAMILY OF SCHOOLS

Postcard Direct Mailer

702.818.2122
WWW.HENDERSONSCHOOL.COM

Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

MEMBER OF THE MERITAS FAMILY OF SCHOOLS

Guiding TODAY'S Achievers
to be TOMORROW'S Leaders.

Henderson International School
1165 Sandy Ridge Avenue
Henderson, Nevada 89052

WWW.HENDERSONSCHOOL.COM

PRIVATE COLLEGE PREPARATORY EDUCATION

MEMBER OF THE MERITAS FAMILY OF SCHOOLS

We're COMMITTED to developing
EXCEPTIONAL STUDENTS that become
EXTRAORDINARY individuals.

In addition to an outstanding core curriculum,
we offer programs and benefits such as:

- Low Student-Teacher Ratios
- Highly Experienced and Dedicated Faculty
- Personalized Student Learning Plans
- Fine Arts Program (Band, Choir, Theatre, Dance, Music)
- Featured Strings Program (Grades 1st-3rd)
- Competitive Athletics Program
- Physical Education (Preschool-8th)
- Swimming Pool, Gymnasium and Turf Field (soccer, football, baseball, softball)

Call 702.818.2122 to arrange a personal tour, or visit us at www.hendersonschool.com.

HTML Email Blast

Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

2012-2013
Admissions
Open House

Sunday, March 11, 2012
Noon - 3 p.m.

Click Here for More
INFORMATION

Personalized education
is our core mission.

At Henderson International School we are dedicated to providing a well rounded education that also focuses on each student's unique interest. That is why we create personalized learning plans that develop each child's strengths and passion. By doing so, every student is able to achieve their individual dreams and goals.

PRESCHOOL TO 8TH GRADE

- Low Student-Teacher Ratios
- Excellent Fine Arts Program
- Featured Violin Program
- Critical Thinking
- Differentiated Instruction
- Physical Education & Competitive Athletics Program

We invite you to
take a personal tour
during our Open House
Sunday, March 11,
Noon to 3pm

MAP: SW WILSON, SUMMIT GROVE DR, SANDY RIDGE AVE, 1165 SANDY RIDGE AVE HENDERSON, NV 89052

PH: 702.818.2100 | WWW.HENDERSONSCHOOL.COM

Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

Turning lessons well-learned into a life well-lived.

Admissions Brochure

Frequently Asked Questions

Which class?
Grade levels are between 18-20 students. However, preschool class ratios are a state regulations based on the number of teachers in a given classroom.

How are teachers credentialed and experienced?
At the majority of our faculty be licensed by the state. Our mission is to recruit the best we can find. We look for subject expertise, academic qualifications and experience. We want dedicated professionals who will provide the best educational experience for their care.

What does Henderson want to enroll?
Highly capable students who have wide-ranging interests and talents. Students entering grade are tested for aptitude, potential and rate of progress. In general, we believe in a school for whom we can provide the best academic, athletic and fine arts experience and contribute to the life of the school in a wide variety of ways.

Financial aid?
Demonstrated need.

Gender and ethnicity mix at the School?
Henderson International School is generally 50-50. Our students represent a diverse mixture of racial, ethnic, economic and social backgrounds. We regard a diverse community as an asset in achieving our educational objectives and mission.

How do you handle discipline?
Henderson International School has a community standards and an Honor Code. We believe that every child can respond to rules and regulations. Children welcome consistency and high standards and usually follow them. When they make mistakes, we use the occasion as part of the learning process. The use of drugs and/or alcohol on campus or at school-related events and activities is strictly prohibited. The use of violence or serious threats of violence are taken very seriously and can result in immediate disconnection from the School. The response to most other situations require a case-by-case basis and the individual.

Lunch?
Students may bring their own lunch or subscribe to a monthly catered lunch program at \$100 per month.

Is there a uniform or dress code?
Yes. Uniforms may be purchased from Dennis Uniform.

Does the School have an after school program?
Yes, the campus is open until 6 pm on regular school days. Information regarding after school programs and rates may be obtained at the School's front desk.

Henderson International School
PRIVATE COLLEGE PREPARATORY EDUCATION

Turning lessons well-learned into a life well-lived.

We focus on instilling a genuine love of learning in every one of our students.

Admissions

We seek students who are as well-rounded as the curriculum and activities we provide. Our admissions procedures ensure that each applicant can demonstrate his or her unique qualifications in their best light.

Each Admission file must include:

- Completed application (\$100 fee)
- School transcripts for current school year and two prior years (when applicable)
- Most recent achievement test results (when applicable)
- Two teacher recommendations (grades 5-8)
- Admissions testing/evaluation results* (\$75 fee)
- Admissions interview

* Admissions testing/evaluation session may be waived at the middle school level, depending upon applicant's recent achievement testing results. Henderson International School does not discriminate on the basis of race, color, gender, sexual orientation, religion, age, nationality, ethnicity, political beliefs, veteran status or handicap in admission to, access to, treatment in, or employment in its programs and activities.

the workges outdoor retailers promotion

Poster Series

Make a scene at Outdoor Retailer 2008



ENTER HERE TO WIN
this GES® Advantage Exhibit rental

CONTEST DETAILS

1. Winning contestant receives complimentary use of exhibit at Outdoor Retailer Winter Market 2008
2. Must complete and submit a short entry
3. Drawing will take place on Sunday, August 12th

GES Exhibits & Design
custom & modular exhibit services

Complete an entry inside for a chance to win!

Exhibit photo for representational purposes only. This contest has no cash value. The contestant does not need to be present in order to win. Winner receives use of booth for Outdoor Retailer Winter Market 2008. Void if exhibit confirmation is not received by October 15, 2007.

Show off your Advantage at Outdoor Retailer 2008



ENTER TO WIN
this GES® Advantage Exhibit rental

FEATURES INCLUDE

1. Booth structure and accessories
2. Installation and Dismantling Services
3. Standard furniture package
4. Standard carpet (padding not included)

CONTEST DETAILS

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Go all out at Outdoor Retailer 2008



GES® Advantage Exhibits are tailored for your industry and exclusively designed to showcase your presence on the show floor. GES provides all-inclusive material handling on your rental order and first class exhibit labor.

GES Advantage Exhibit features:

1. Exhibit size options: 10x10, 10x20, 20x20
2. Installation and Dismantling Services
3. Six attractive exhibit styles
4. Standard furniture and carpet

GES Exhibits & Design
custom & modular exhibit services

Submit your entry here for a chance to win!

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the workges outdoor retailers promotion

HTML Email Blast

Receive a **Complimentary Gift**

Simply RSVP by August 2, 2007

RSVP NOW

Please visit us at the GES® Advantage Exhibit near the GES Servicecenter™.

Find out how to win a free GES Advantage Exhibit rental for use at the Outdoor Retailer Winter Market 2008.

Outdoor Retailer Summer Market

August 9-12, 2007
Salt Palace Convention Center
Salt Lake City, Utah



Exhibits & Design
custom & modular exhibit services

For information call Kevin Wiegand at 702.515.5642

Exhibit photo for representational purposes only. This contest has no cash value. The contestant does not need to be present in order to win. Winner receives use of booth for Outdoor Retailer Winter Market 2008. Void if exhibit confirmation is not received by October 15, 2007.



Handout Flyer

Enter to Win this GES® Advantage Exhibit rental

Submit an entry at the GES Advantage Exhibit near the GES Servicecenter™ to win the featured exhibit below for use at Outdoor Retailer 2008.



Contest Details

1. Winning contestant receives complimentary use of exhibit at Outdoor Retailer Winter Market 2008

2. Must complete and submit a short entry

3. Drawing will take place on Sunday, August 12th

Drawing will take place on Sunday, August 12th at 4pm



Exhibits & Design
custom & modular exhibit services

Complete an entry for a chance to win!

Exhibit photo for representational purposes only. This contest has no cash value. The contestant does not need to be present in order to win. Winner receives use of booth for Outdoor Retailer Winter Market 2008. Void if exhibit confirmation is not received by October 15, 2007.

Entry Card

Select preference for Style / Color / Accessories

Please select the exhibit you are most interested in:

☐ Bryce 10 x 10
☐ Voyager 10 x 10
☐ Mammoth 10 x 20
☐ Biscayne 10 x 20
☐ Badlands 20 x 20
☐ Kenai 20 x 20

Will your exhibit require electrical?
☐ Yes
☐ No

Will you require graphics for your exhibit?
☐ Yes
☐ No

What is your color preference for the exhibit panels?
☐ Black
☐ White
☐ Grey
☐ Blue
☐ Maple wood grain

What type of flooring would you prefer?
☐ Carpet
☐ Vinyl flooring
☐ Simulated grass



Exhibits & Design
custom & modular exhibit services

Thank you for taking the time to participate in our contest. We look forward to servicing your company's future tradeshow needs.

Exhibit photo for representational purposes only. This contest has no cash value. The contestant does not need to be present in order to win. Winner receives use of booth for Outdoor Retailer Winter Market 2008. Void if exhibit confirmation is not received by October 15, 2007.

Showcase your identitywith GES® Advantage Exhibits

GES Advantage Exhibit contest entry

Complete and submit entry for the drawing on Sunday, August 12th at 4pm.

Company Name

Address

City

State

Zip Code

Contact Name

Phone Number

Fax Number

Email Address

Product/Merchandise Tag

Promotional product courtesy of

Trek Bikes



Exhibits & Design
custom & modular exhibit services

EMERGENCY ROOM CREATIVE, INC :: 4EROOM.COM

+ + + the work paiute palace casino + + +

Property Logo (Refresh)



Bar & Grill Logo



General Branding Ad



Promotional Rack Card



Outdoor Billboards



General Property Brochure



+ + + the work vertical realty + + +

Branding Print Advertisement



“Let’s go to the theatre.”
She’ll be delighted.

“Lets go to San Fran for the weekend.”
She’ll be wowed.

“Lets go to my new condo in Vegas.”
She’ll be putty in your fingers.

a new direction in real estate



Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud quis exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute inure dolor in reprehenderit in volu late velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit est, qui dolorem ipsum ut labore anim id est laborum.porro quisquam est, qui dolorem

(p) 702.791.7030 (w) verticalrealtylv.com Las Vegas, Nevada

Listings Print Advertisement

a new direction in real estate



(A) Northwest 3BD + Den, 3BA, 2289sqft. w/ 3-car garage & RV parking. Tons of upgrades: plantation shutters, custom flooring, beautiful landscaping w/ koi pond in rear! Cordell Farrell 702.528.3313



(p) 702.791.7030 (w) verticalrealtylv.com Las Vegas, Nevada

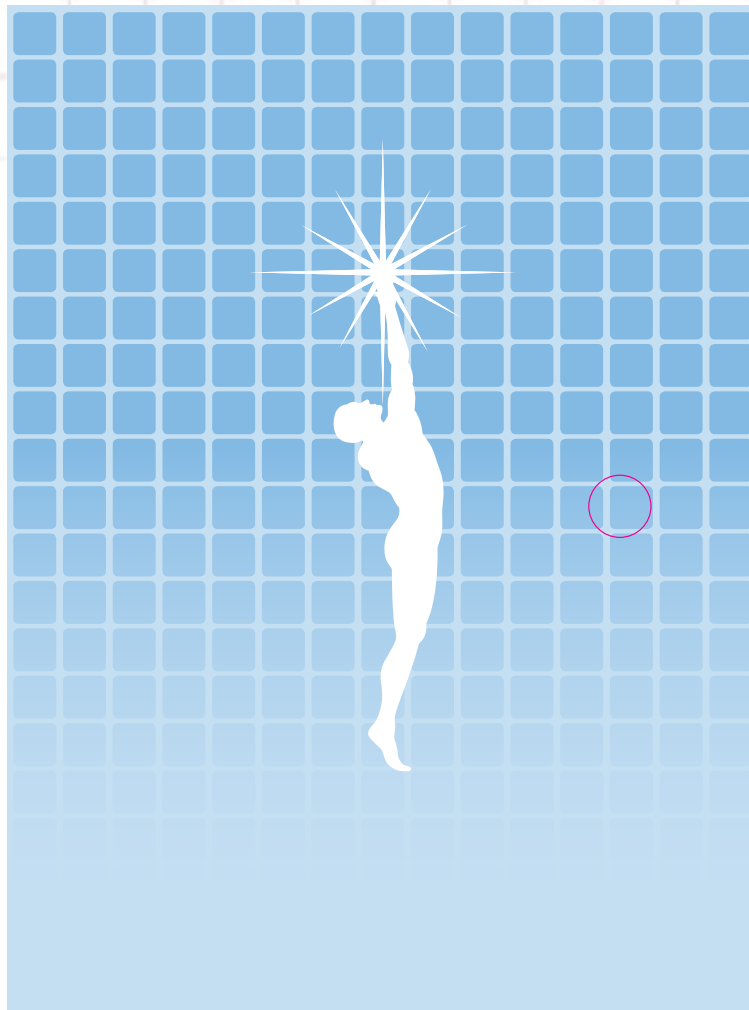


+ + + the work vertical realty + + +

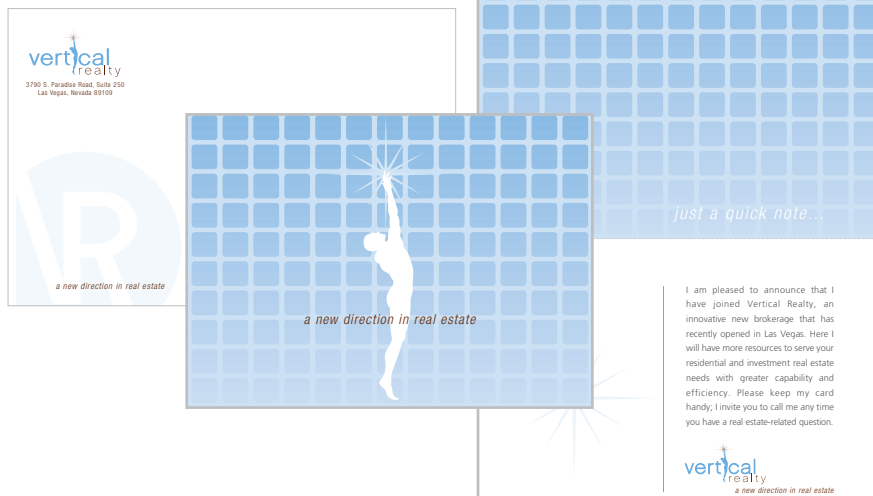
Company Brochure



Presentation Folder



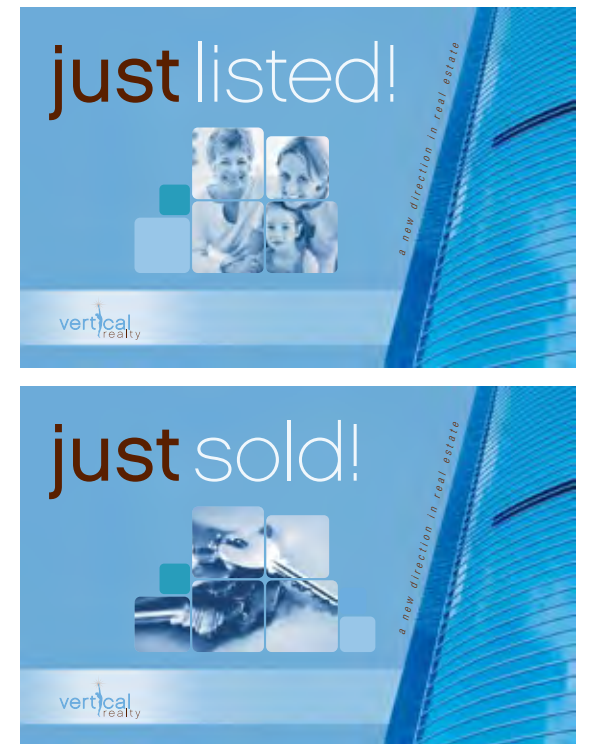
Envelope & Note Card



Postcards (residential)



Postcards (Hi Rise)

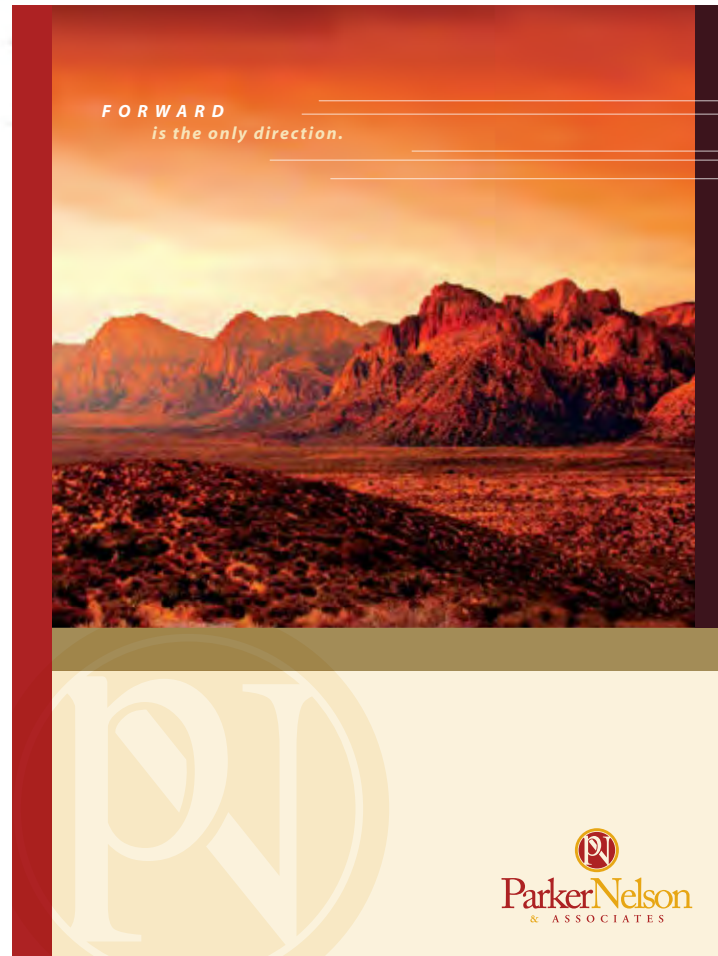


+ the work parker nelson law firm +

Corporate Identity / Stationery Package



Corporate Capabilities Brochure



Resumé Inserts



clients' goals means that no
ssed along the way to achieving
r team of skilled professionals
ocus on even the smallest of
ry case – every time.

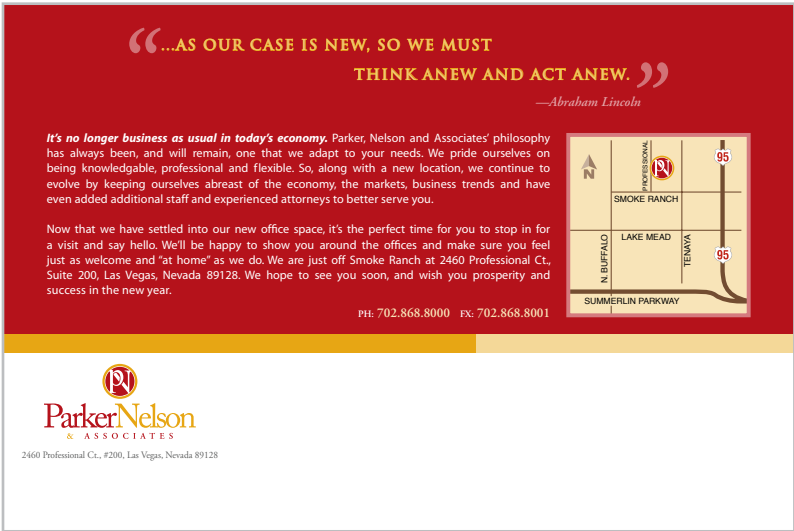
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an approach we take with all of
including:

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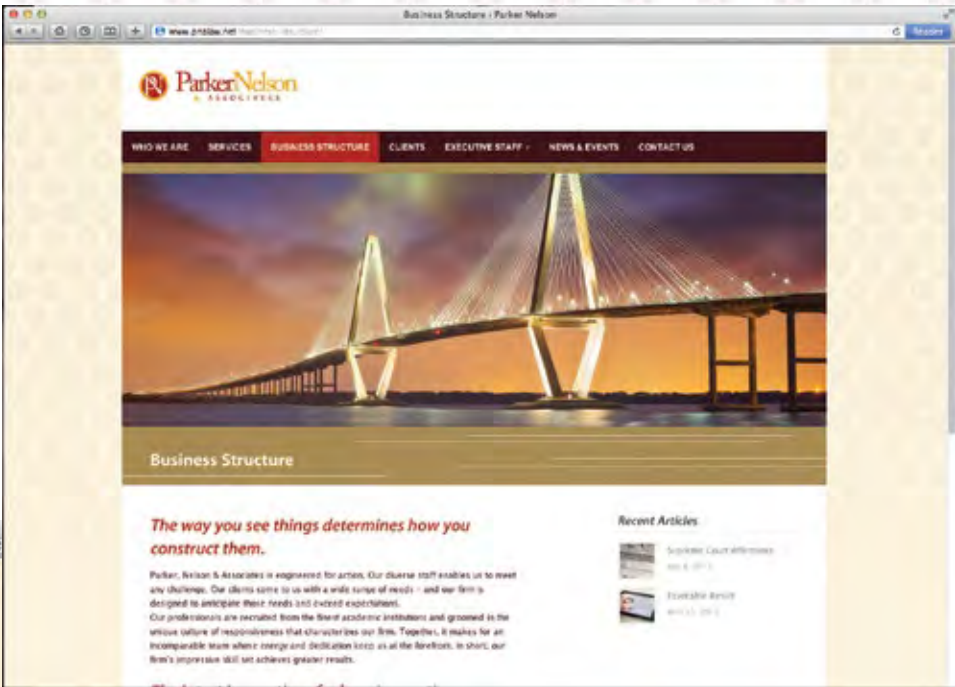
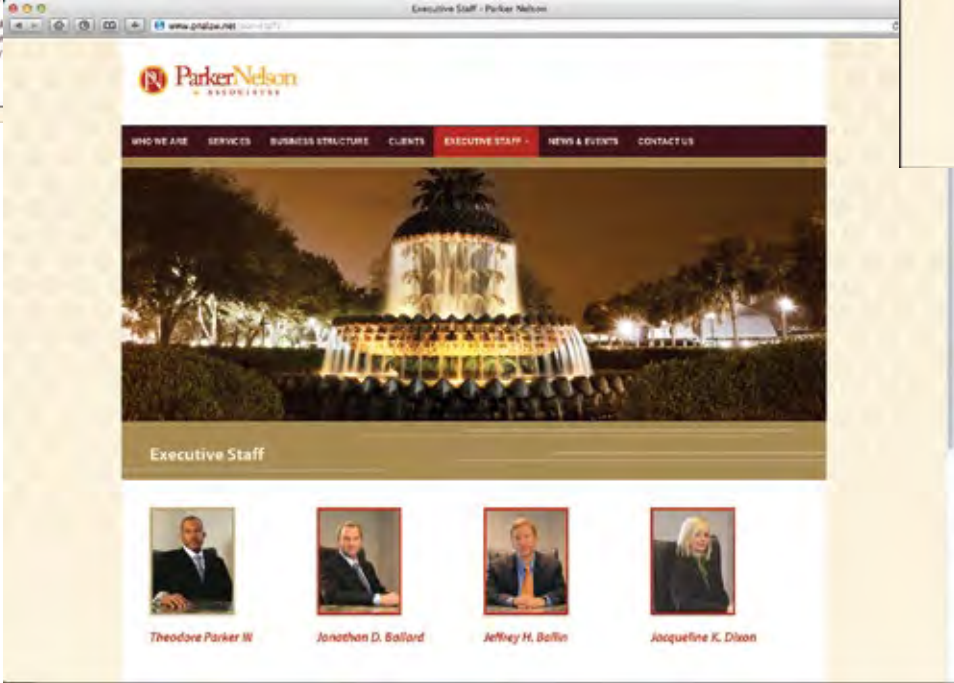
- Corporate Law & Corporate Structuring
- Employment Law
- Entertainment Law
- Insurance Defense
- Labor and Employment Law
- Medical Malpractice
- Municipal Finance
- Non-Profit Corporations
- Personal Injury
- Premises Liability
- Products Liability
- Public Law
- Risk Management
- Sports Law
- Complex Tort Litigation
- Surety Law

+ + + the work parker nelson law firm + + +

Direct Mail Postcard



Company Website



+ + + the work bear river casino hotel + + +

Outdoor Billboards



Branding Print Advertisement



+ + + the work bear river casino hotel + + +

Promotional Signage

WIN 1 OF 2 HONDA RANCHER ATVS!

X-TREME Ride Giveaway

JULY 1 - AUGUST 10
DRAWINGS AUGUST 10
AT 7PM AND 8PM

STIR UP SOME DUST!

Receive one entry for every 2,000 points earned or every 2 hours of rated table games play per promotional day.

BEAR RIVER CASINO + HOTEL
bearrivercasino.com
Visit Casino Services for more details.

RUMBLE AT THE RIVER II

NOVEMBER 28, 2015
DOORS AT 6PM
TISH-NON BALLROOM

STANDING ROOM \$25
CHAIR SEATING \$45
FRONT ROW \$65
VIP PASS \$85

TICKETS ON SALE OCTOBER 1ST
AVAILABLE AT THE HOTEL FRONT DESK
OR ONLINE AT BEARRIVERCASINO.COM

LIVE FULL CONTACT FIGHTING

PROMOTED BY RISING SUN FIGHT PRODUCTIONS

be entertained. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com

GIFT of the MONTH
A CLEAR WIN!

AUGUST GIFT:
Set of 4 Mason Jar Mugs

Earn 500 pts. or 1 hour of rated table game play within any single promotional day and you WIN!

be gifted. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com

Promotional Rack Cards

be a winner.

Paddle Your Way to 2 NEW KAYAKS!

MAKE A SPLASH GIVEAWAY!

June 1st-30th
Drawing June 30th @ 6pm

Get one entry for every 700 pts. or 1 hour of rated table game play within any single promotional day.

BEAR RIVER CASINO + HOTEL
bearrivercasino.com
Visit Casino Services for full details.

be entertained.

LOVE AND THEFT
PLUS MCKENNA FAITH & SPECIAL GUESTS

be country!

Show August 12, 2016
TICKETS ON SALE NOW!
bearrivercasino.com

DOORS @ 5PM | SHOW @ 6PM
GRAND OPENING OF BEAR RIVER RECREATION CENTER
Across the street from Bear River Casino Hotel
TICKETS FROM \$35 | ALL AGES WELCOME

BEAR RIVER CASINO + HOTEL
bearrivercasino.com
Visit Casino Services for full details.

Promotional Pump Toppers

KARAOKE
EVERY THURSDAY AT 8PM

OVER 100,000 SONGS
TO CHOOSE FROM!

THIRSTY BEAR LOUNGE

be a rockstar. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com
Visit Casino Services for more details.

BREAKFAST • LUNCH • LATE NIGHT

EXPRESS CAFE
AT BEAR RIVER

be satisfied. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com
Visit Casino Services for more details.

HIGH LIMIT SLOTS ROOM

OPEN 24/7/365 | DRINK SPECIALS

be a VIP. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com
Visit Casino Services for more details.

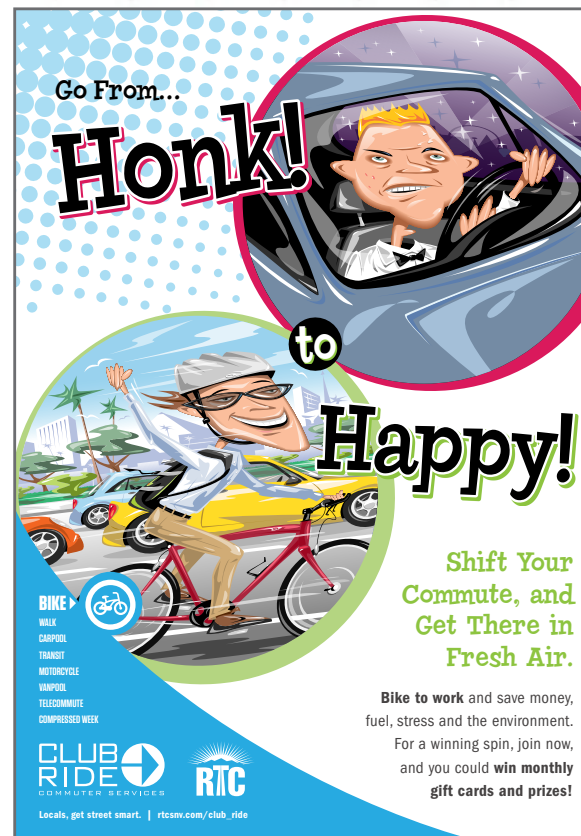
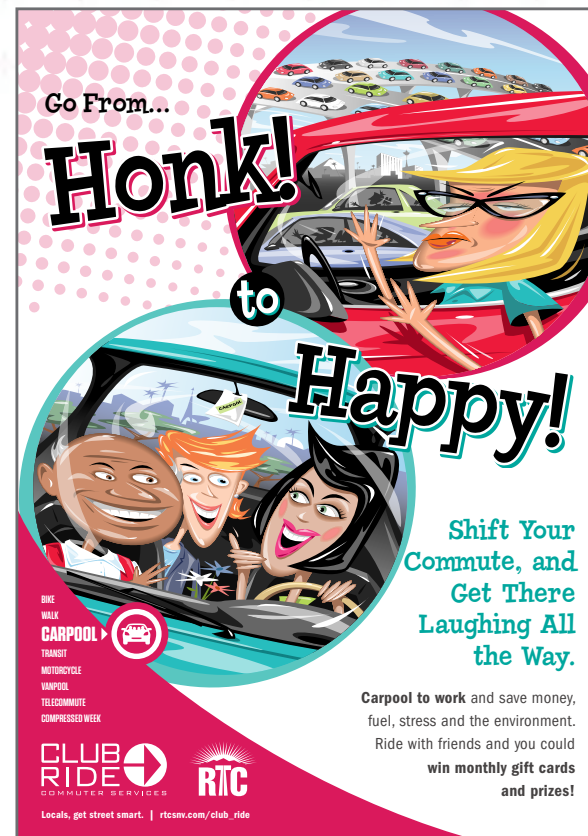
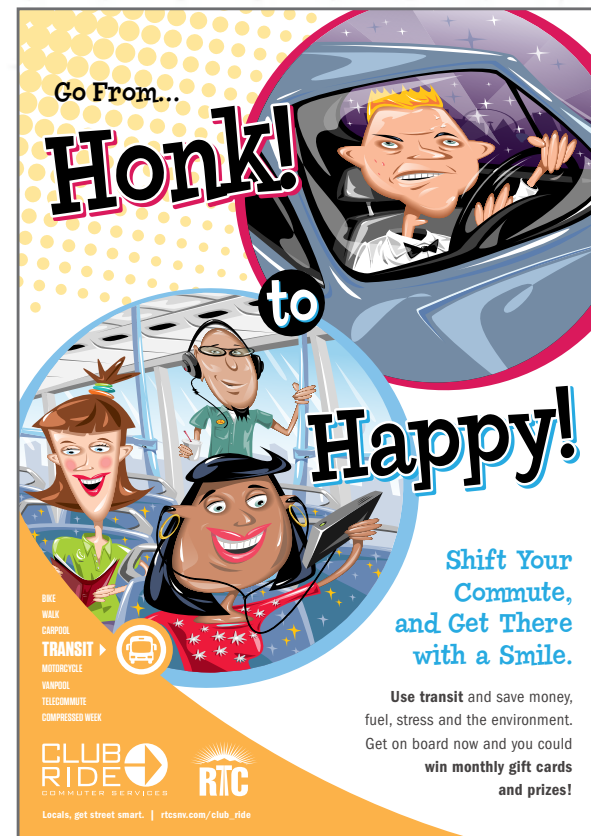
Walk in Beauty
A PAUL MITCHELL FOCUS SALON
LOCATED IN THE HOTEL

Call 707-733-9644, ext. 83120 to schedule your appointment.

be pampered. **BEAR RIVER CASINO + HOTEL** bearrivercasino.com
Visit Casino Services for more details.

+ + + the work **rtc club ride** + + +

Bus Shelters



Promotional Items



Outdoor Digital Billboards



+ + + the work **rtc club ride** + + +

RTC Bus Graphics



+ + + the work logos / identities + + +

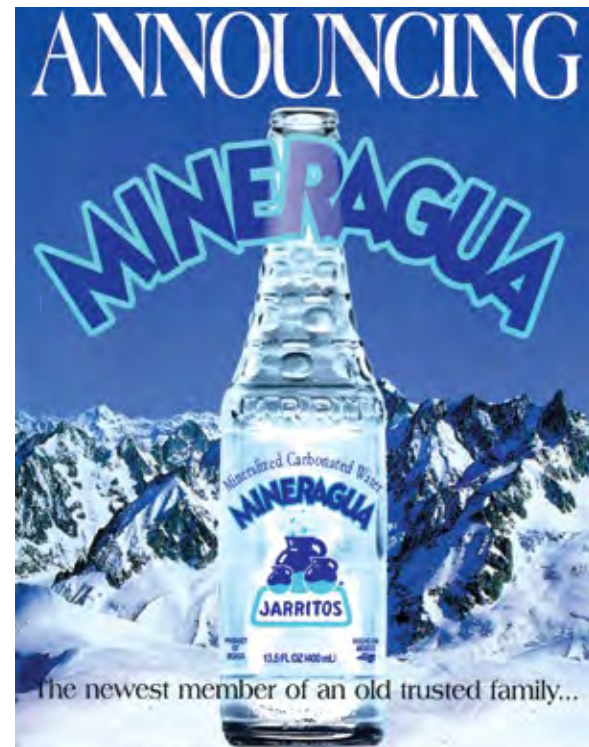




+ + + hispanic/latino focus + + +

+ hispanic focus tipp distributors/jarritos +

Distributor Sales Flyer



Outdoor Billboard



POS Poster



Static Cling



Coupon



Newsprint Ad Template



Shelf Shouter



Bottle Neck Hanger

Guaranteed Market Success for Mineragua.

- 90%+ of consumers said they would purchase Jarritos Mineragua in extensive market research studies
- Sponsorship & tie-ins with Hispanic community special events to build Jarritos Mineragua awareness and sales
- Extensive in-store support programs including traffic-stopping Jarritos Mineragua point-of-sales items
- Aggressive trade allowances to help you promote and feature Jarritos Mineragua
- A proven name for market success-Jarritos!

A Guaranteed Sales and Profit Maker!

MINERAGUA PRODUCT SPECIFICATIONS • UPC# 0-904782 1220-3

Pack Size	Type	Case Code	Case Pallet	Pallet Pallets	L x W x H Case Dimensions	Case Weight	Case Volume
24/13.5 OZ.	Carbon	1 025	80	12 X 5	36.5 X 11 X 50	13.45	401.5 Lit.

PROFIT PICTURE

Reg. Case Cost _____

Allowance _____

Net Case Cost _____

Net Unit Cost _____

Sugg. Net Profit _____

ORDER FORM

Store Name _____

Address _____

City _____ State _____

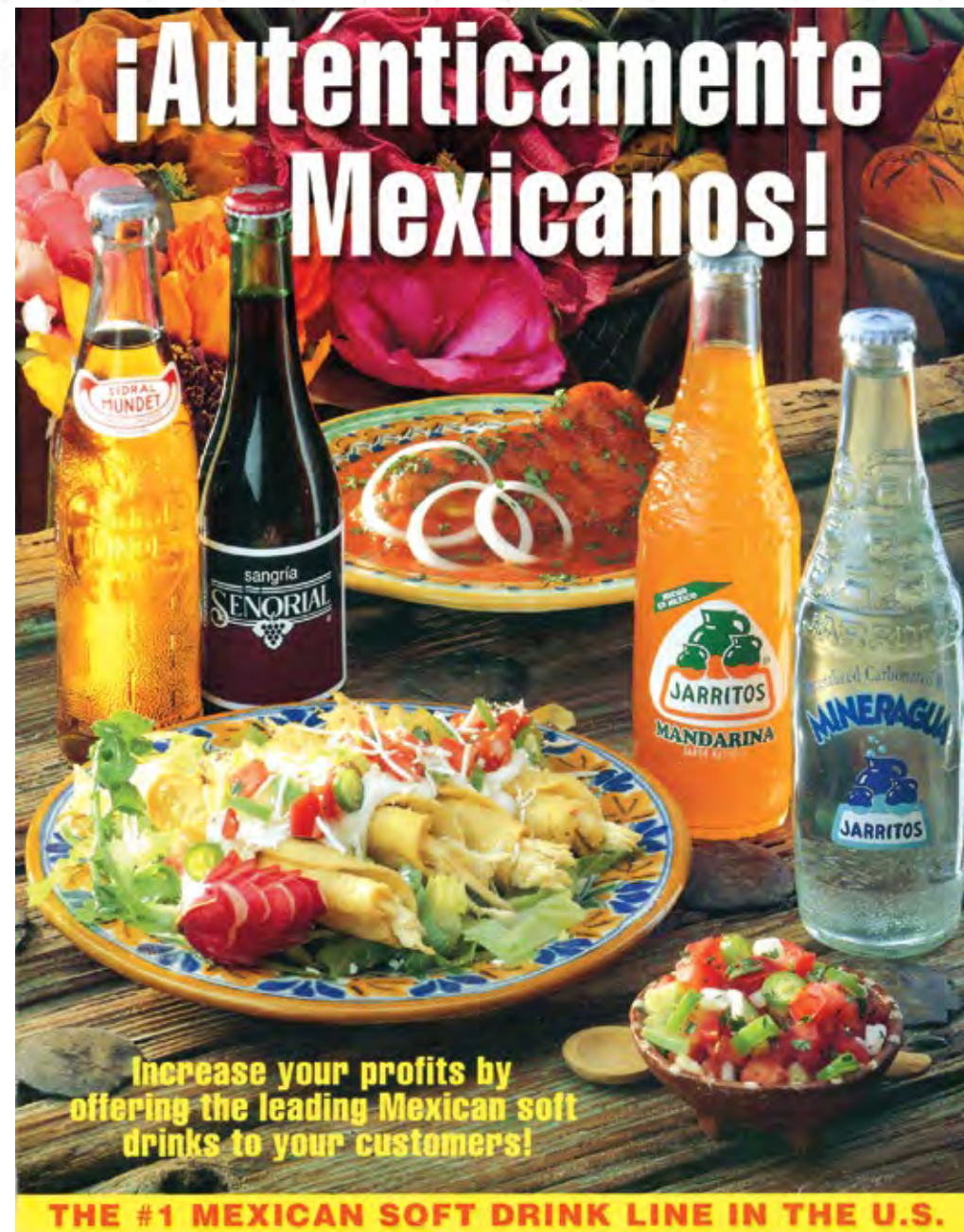
Signature _____

Cases Ordered _____

Distributor _____

+ hispanic focus tipp distributors/jarritos +

Trade Publication Print Ad
Tipp Distributors - Jarritos



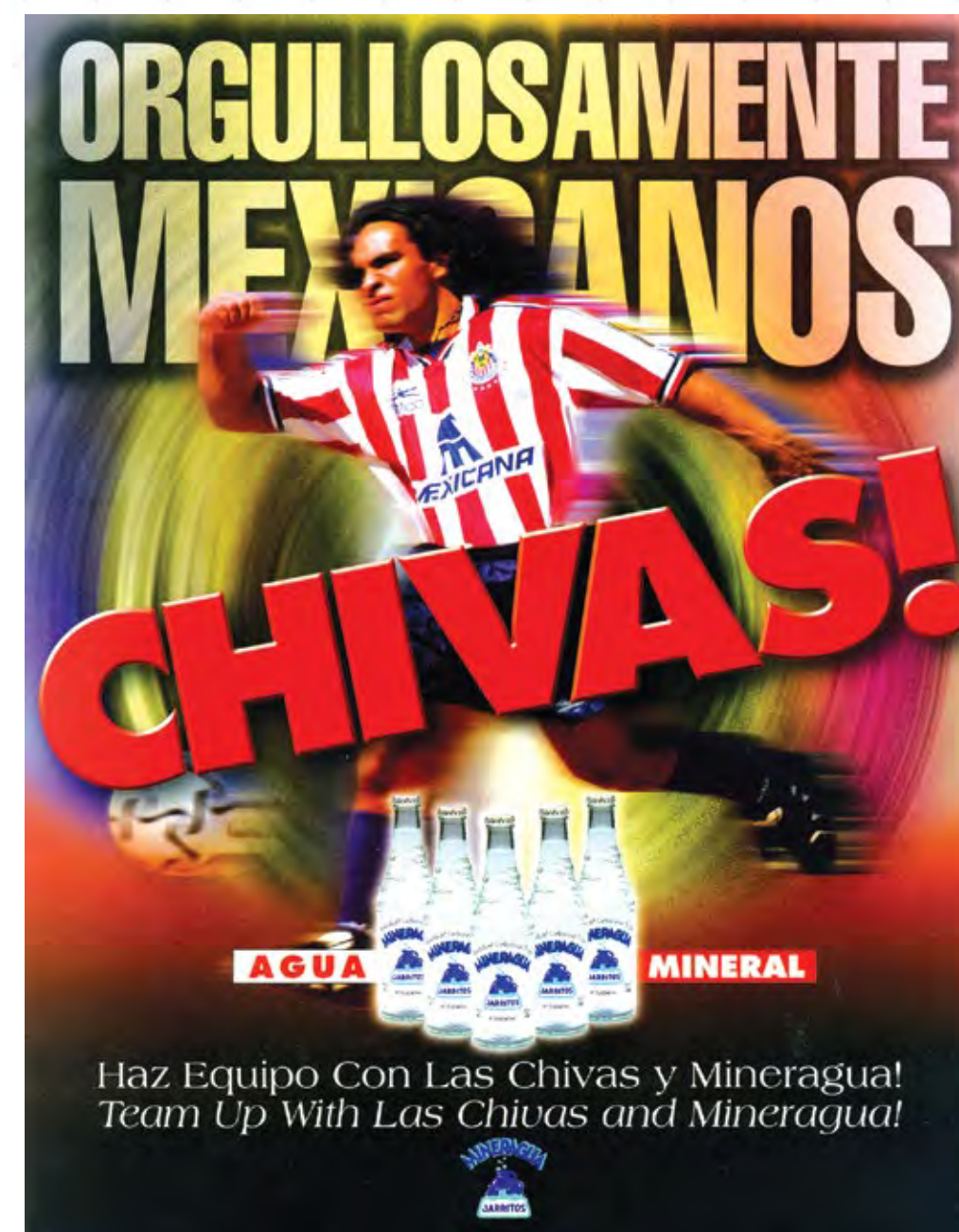
¡Auténticamente Mexicanos!

Increase your profits by offering the leading Mexican soft drinks to your customers!

THE #1 MEXICAN SOFT DRINK LINE IN THE U.S.

The advertisement shows a variety of Jarritos soft drinks (Mandarina, Mineral, Sangria) alongside traditional Mexican dishes like enchiladas, a salad, and a bowl of salsa. The background is decorated with colorful Mexican flowers.

Sponsorship Poster
Tipp Distributors - Jarritos



ORGULLOSAMENTE MEXICANOS

CHIVAS!

AGUA MINERAL

Haz Equipo Con Las Chivas y Mineragua!
Team Up With Las Chivas and Mineragua!

The poster features a soccer player in a red and white striped jersey with "MEXICANA" on the front, running with the ball. Below the player are several bottles of Chivas Agua and Mineragua. The background is a vibrant, colorful blur.

+ + + hispanic focus various + + +

Bus Shelters
RTC Club Ride

Rack Brochure
Beatty Chamber of Commerce

De... **Frustado!**

a

Relajado!

Haz el cambio y llega contento.

Toma el autobús para ayudar a tu bolsillo, tu bienestar y el medio ambiente. ¡Únete y podrías ganar tarjetas de regalo mensuales!

CAMIÓN
BICICLETA
MOTOCICLETA
AUTOBÚS
AUTOMÓVIL COMPARTIDO
CAMIONETA COMPARTIDA
TRABAJO DESDE CASA
DÍA DE DESCANSO DE LA SEMANA LABORAL COMPROMIDA

CLUB RIDE COMMUTER SERVICES

RTC

Haz el cambio y comienza un mejor viaje aquí: rtcsm.com/club_ride

De... **Frustado!**

a

Relajado!

Haz el cambio y ten un viaje más divertido!

Comparte tu auto al trabajo para ayudar a tu bolsillo, tu bienestar y el medio ambiente. ¡Viaja con amigos y podrías ganar tarjetas de regalo mensuales!

CAMIÓN
BICICLETA
MOTOCICLETA
AUTOBÚS
AUTOMÓVIL COMPARTIDO
CAMIONETA COMPARTIDA
TRABAJO DESDE CASA
DÍA DE DESCANSO DE LA SEMANA LABORAL COMPROMIDA

CLUB RIDE COMMUTER SERVICES

RTC

Haz el cambio y comienza un mejor viaje aquí: rtcsm.com/club_ride

Ourdoor Digital Billboard
RTC Club Ride

De... **Frustado!**

a

Relajado!

Toma el Autobús. ¡Gana Premios!

CLUB RIDE COMMUTER SERVICES

RTC

La Entrada a Death Valley!

360° de AVENTURA

Desde Death Valley hasta el Pueblo Fantasma de Rhyolite y desde las Grandes Dunas de Amargosa hasta las aguas termales de Bailey... Beatty está en el centro de todo. Somos la entrada a la aventura!

Beatty es UNA COMUNIDAD DE SERVICIOS. Desde el centro de Beatty, los Manantiales de la Última Cena, la Casa de Botellas de Tom Kelly, el Museo de Arte Goldwell al aire libre con las esculturas de La Última Cena, La Dama Pintada y otras.

QUE HACER Y VER EN BEATTY, NEVADA, Y SUS ALREDEDORES

EL MUSEO Y SOCIEDAD HISTÓRICA DE BEATTY.

Es un esfuerzo en constante evolución por conservar la historia del pueblo, la del condado y del Distrito Minero de Bullfrog, mediante una colección de documentos, libros, fotografías y otros artefactos. La más reciente adición al museo es una exhibición al aire libre del equipo que se usaba en el antiguo distrito minero. El Museo y Sociedad Histórica de Beatty está abierto de lunes a domingo, de las 10:00 a.m. a las 3:00 p.m. Para más información visite: www.beattyhistoricalsociety.org.

AGUAS TERMALES DE BAILEY.

Un antiguo depósito del ferrocarril (alguna vez conocido como Aguas Termales de Hick) construido alrededor de 1905. En 1907, Bailey se convirtió en una parada para el suministro de agua de la línea Bullfrog-Goldfield. Hoy en día, cuenta con tres baños privados, abierto de 8:00 a.m. a 5:00 p.m., 42°C. También hay un parque para vehículos de uso recreativo con 14 espacios. Para más información, llame al 775-553-2395.

OBSERVACIÓN DE AVES EN BEATTY.

Beatty y el Valle Oasis son famosos principalmente por ser un corredor de vuelo vital para las aves migratorias. Un verdadero oasis dentro del riguroso ambiente del Distrito Minero y Great Basin; los árboles, las áreas pantanosas, los espacios abiertos y la granja del Río Amargosa también proveen un hábitat a las aves residentes durante todo el año y para las aves en época de anidación, así como para 21 especies que han sido identificadas como prioridades de conservación por Computares en Vuelo de Nevada. Aves acuáticas, aves de rapina, aves terrestres y aves costeras: estadísticas recientes han registrado alrededor de 100 especies de aves migratorias neotrópicas que utilizan esta área durante la primavera o durante la migración en el otoño. El área también alberga a un número considerable de concentraciones de una sola especie, con más de 25,000 aves de cuatro grupos de la familia del pájaro monzónico.

ATRACCIONES EN BEATTY

Parques comunitarios con piscina, canchas de béisbol, campo de fútbol, parque para patinar y riego de la herradura.
Museo y Sociedad Histórica de Beatty
Biblioteca de Beatty
Centro de Información del Parque de Death Valley en el Museo de Beatty
Centro Comunitario para Eventos de Beatty con cocinas
Casinos/Clubes nocturnos
Sudario creativo
Galería de Arte y Murales
Centro para Adultos Mayores
Tienda de Duker y Frutos Secos de Death Valley
Vaqueros, chicas de la vida alegre y faldas de Beatty
Vagabundos de Beatty - Pósteres de inspiración

DATOS CERCAS DE BEATTY

POBLACIÓN: Aproximadamente 1,100 habitantes
UBICACIÓN: En el Condado de Southwest Nye, a 21 km del límite con California.
SEDE DEL CONDADO: Tonopah, Nevada, 150 km al norte de Beatty.
GOBIERNO: Beatty es una población no incorporada, que está gobernada por una junta de cinco miembros electos.
ALTITUD: 1,008 metros sobre el nivel del mar.
INSTALACIONES MÉDICAS: Una clínica médica con área de traumatología, ambulancia y vuelo aéreo.
INDUSTRIA: Minería, comercio minorista, administración pública, turismo, juegos de azar.

8 RAZONES PARA QUEDARSE EN BEATTY MIENTRAS VISITA DEATH VALLEY

1. Beatty es la "Entrada a Death Valley". Entrada al parque - A tan sólo 10 minutos de distancia.
2. Experimente el Hell's Gate - A tan sólo 30 km de distancia.
3. Visite el Pueblo Fantasma de Rhyolite - A tan sólo 4 minutos de distancia.
4. La entrada más cercana al Cañón Titus - A 8 km de distancia.
5. 20 grados más fresco que en Death Valley.
6. A tan sólo 72 km de Furnace Creek, a 88 km del Castillo de Scotty y a 55 km del poblado de Store Pipe Wells.
7. Tarifas razonables de habitaciones.
8. Visite el Viejo Oeste en el centro de Beatty y vea un circo.

CONSEJOS PARA VIAJAR AL DESIERTO

- Planee su viaje y haga con tiempo sus reservaciones de alojamiento.
- Lleve su linterna general con sus ceres quemados.
- Lleve por lo menos unos 4 litros de agua por persona por día y bótala con frecuencia.
- Lleve ropa adecuada para el desierto. Lleve y use abundante filtro solar.
- Si viaja en un vehículo no muy nuevo, lleve agua para el radiador.
- No se confíe totalmente de su sistema GPS ya que puede mostrarle caminos antiguos que ya no existen. Asimismo, es probable que el servicio de telefonía celular no funcione en áreas remotas.

BEATTY, NEVADA

Beatty es conocida como la "Entrada a Death Valley". Nos encontramos a 11 km de Death Valley, a 21 km del límite entre Nevada y California, 160 km al norte de Las Vegas y 531 km al sur de Reno. Nuestro pueblo está enclavado en un pequeño valle, rodeado por tres picos: la Montaña Bare, la Montaña Sawtooth y las Colinas Bullfrog. Esperamos que disfrute de nuestro aire puro, de la gente amable, de un paisaje espectacular y de nuestra gran calidad de vida.

PARQUE NACIONAL DE DEATH VALLEY: La Carrera 374

tiene las vistas más espectaculares de entrada al enorme más espectacular del continente norteamericano, con 14 millones de hectáreas de inmaculado terreno desértico, inmensamente complejo y de una flora y fauna singular que se ha adaptado excepcionalmente al Desierto Mojave. Es el clima más seco y caliente de Norteamérica y, asimismo, cuenta con la altitud más baja de Norteamérica. En el valle, la época cuando más florecen las flores silvestres es de mediados de febrero a mediados de abril; de principios de abril hasta principios de mayo a 6:00 m. 12:20 m. y de fines de mayo a principios de junio arriba de las 12:20 m. Para más información visite: www.nps.gov/dvde.

GRANDES DUNAS DEL AMARGOSA:

Un lugar espléndido de 11 km de dunas, de las cuales algunas alcanzan hasta 152 m de altura. Usted encontrará este terreno en el Valle del Amargosa, a aproximadamente 27 km al sur de Beatty, cerca de la Carrera 95 en Valley View Road, a tres kilómetros al oeste, y después hay que seguir por el camino de grava hacia las dunas.

CASTILLO DE SCOTTY:

Un castillo "construido con mentiras". Hoy en día usted puede hacer recorridos guiados por este legendario castillo en un oasis del desierto que se ubica en el extremo norte de Death Valley. Una mezcla fantástica de tecnología autónoma y de lujos mobiliario abunda en esta mansión en el desierto. Hay recorridos en vivo acerca de la historia del castillo que se presentan cada hora de las 9:00 a.m. a la 5:00 p.m. Para más información visite: www.nps.gov/deathvalley.htm.

OTROS LUGARES Y EXPERIENCIAS FUERA DE LO COMÚN:

Municipio de barro de Beatty | Rocas tipo queso suizo | Recorrido por Hell's Gate

Hecho posible gracias a un subsidio de la Comisión de Nevada para el Turismo: www.visitnevada.com

EMERGENCY ROOM CREATIVE, INC .: 4EROOM.COM |

+ + + hispanic focus various + + +

Outdoor Billboard Campaign
Sierra Medical Center



Brochure Design
Urgent Care Centers of Nevada



+ + + hispanic focus various + + +

Promotional Signage
Bear River Casino Hotel



A vibrant promotional poster for 'Latin Nights' at Bear River Casino Hotel. The background is a mix of green and pink with sparkling light effects. At the top, the words 'Latin Nights' are written in a large, stylized, cursive font with a red and white color scheme. Above the text are playing cards: the Ace of Hearts and the Jack of Hearts. Below the title, the text 'DOMINGOS @ 7PM' and 'EN EL BONUS PIT!' is written in a bold, white, sans-serif font. Further down, four bullet points list the offerings: '\$3 Mesas de Blackjack', 'Especiales de Cerveza y Tequila (\$1 de Descuento en Cerveza Corona y Shots de Patron)', 'Últimos Éxitos de la Música Latina', and 'Sus Dealers Favoritos de Juegos de Mesa'. At the bottom, there is a line of text: 'PARA MAS INFORMACIÓN, LLAME A 707.733.9644, EXT. 117.' and the Bear River Casino Hotel logo, which includes the website 'bearrivercasino.com'.

Latin Nights

DOMINGOS @ 7PM
EN EL BONUS PIT!

- 🎰 \$3 Mesas de Blackjack
- 🍷 Especiales de Cerveza y Tequila
(\$1 de Descuento en Cerveza Corona y Shots de Patron)
- 🎵 Últimos Éxitos de la Música Latina
- 🎰 Sus Dealers Favoritos de Juegos de Mesa

PARA MAS INFORMACIÓN, LLAME A 707.733.9644, EXT. 117.

bearrivercasino.com

BEAR RIVER
CASINO HOTEL

Product Packaging & Design
Tlaquepaque Distributors





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